

LEBARON CARUTHERS, MSCC, SCCC

Waco, Texas (Willing to Relocate) | 254-495-0196 | lebcarr64@gmail.com

Management – Coaching – Budgeting – Leadership – Customer Service

PROFILE OF QUALIFICATIONS

- Offering 15+ years of top-notch management experience and an additional seven years of coaching expertise in the NFL, utilizing a comprehensive understanding of team leadership to successfully meet all objectives
- Strong interpersonal communication skills that were essential to hiring and supervising seven employees, enhancing customer service, developing local marketing campaigns, and evaluating performance goals
- Proven success as a motivator and facilitator who was awarded “Collegiate Football Strength and Conditioning Coach of the Year” and “SEC Strength and Conditioning Professional of the Year” due to superior performance
- Adept technical management expertise in budgeting, P&L analysis, liaising, and program development
- Dynamic thinker who identifies areas for improvement and implements key changes to boost profits and quality

EDUCATION

North Carolina State University – B.A., Sociology & Philosophy
University of Tampa, Florida – Anatomy & Physiology, Biomechanics & Kinesiology

CORE COMPETENCIES

Team Leadership – Coaching – Employee Management – Customer Relationship Management
Expanding Profits – P&L Analysis – Budgeting – Marketing – Employee Hiring – Program Development
Business Startup – Performance Evaluation – Key Performance Indicators – Meeting Goals – Continuous Improvement

PROFESSIONAL DEVELOPMENT

Waco Sports Academy – Owner & Manager **2006 – 2018**

- Built a state of the art facility from the ground up by maintaining a steadfast commitment to success
- Determined a need in the local market for a facility with video cameras that could be used for playback analysis
- Enhanced profitability by reviewing P&Ls to identify areas for improvement, implementing constant improvements, reviewing labor allocation, and working consistently to improve service on all levels
- Recruited, hired, and supervised a dynamic, seven-member team of employees to maximize quality

Championship Speed and Strength – Owner **2002 – 2006**

- Leveraged years of coaching expertise to develop and direct innovative speed and strength programs
- Successfully expanded the business to three employees by creating engaging local marketing campaigns
- Developed presentations on the benefits of the speed and strength program; also managed the business’s advertising, collaborating with advertising agencies on the design of new advertisements
- Maintained a positive, professional, and attentive attitude while addressing customer concerns and questions

Baylor University – Head Strength and Conditioning Coach **1998 – 2002**

- Implemented a four-day per-week weight training program that was utilized during the off season
- Evaluated the football team’s strength and physical fitness, giving the final report to the head coach
- Proactively liaised with the Associate Athletic Director to discuss the budget and keep costs contained
- Addressed any issues with the head coaches, meeting with them regularly to provide extensive feedback
- Facilitated a supportive and productive workplace while managing one employee, three graduate students, and three undergraduate students

UNC, Chapel Hill – Consulting Strength and Conditioning Coach **1997 – 1998**

University of Alabama – Head Strength and Conditioning Coach **1990 – 1996**

Cardinals, NFL – Head Strength and Conditioning Coach **1986 – 1989**