

Katherine (Kat) Elizabeth Padon

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EDUCATION

The University of Alabama, Culverhouse College of Business Tuscaloosa, AL
Master of Science in Marketing, Digital and Social Media Specialization August 2018 – May 2019

The University of Alabama, College of Education and College of Arts and Sciences Tuscaloosa, AL
BS in Human Performance: Exercise Science, Nutrition and Pre-Professional Concentrations December 2017
BS in Psychology, Minor in Biology (Major GPA: 3.7)
Honors College Overall GPA – 3.40

St. Agnes Academy Houston, TX, Class of 2013

EXPERIENCE

Event Assistant – Chi Chi Miguel 2019 Destin, FL
• Worked with Solomon Group at Chi Chi Miguel 2019 event April 2019

The University of Alabama Student Health Center Marketing Consultant Tuscaloosa, AL
• Serve as a consultant on various marketing projects including Google Ads and SEO August 2018 – May 2019

X-Culture Project Manager Tuscaloosa, AL
• Served as project manager for an international marketing project September 2018 – November 2018

Social Media Coordinator – Oktoberfest Tuscaloosa Tuscaloosa, AL
• Served as a social media coordinator for Oktoberfest event October 2018

Freelance Researcher Houston, TX
• Intercollegiate Center for Classical Studies in Rome 2015 – 2017
- Perform real estate market research as well as assist in fundraising efforts

Emergency Medical Technician – Basic Certification and Licensure and Paramedic Training Houston, TX
• 160 Course Lecture Hours and 24 Clinical Rotation Hours May 2014 – August 2014
• 720 Hours of Clinical Internship Experience and 433 Classroom Hours April 2015 – May 2017

HONORS AND ACTIVITIES

The University of Alabama Alumni Association December 2017 – Present

Kappa Alpha Theta Fraternity Fall 2013 – December 2017
• Alumnae Association of Houston December 2017 – Present
• Delta Omicron Chapter at the University of Alabama

Dean's List Fall 2015, Summer 2016, Fall 2016

Sigma Alpha Lambda National Leadership and Honors Organization Fall 2013 – December 2017

The President's Volunteer Service Award Gold Level 2013
• Recognizes those who have performed 250+ hours of service in a twelve-month period

SKILLS

- Twitter Flight School Certification
- Facebook Blueprint Certification (Facebook and Instagram Path)
- Hootsuite Certification
- HubSpot Certification
- YouTube Certification (in progress)
- Working knowledge of Adobe Creative Suite
- Blogger (www.asouthernedge.com)